

Rohit Arun Rao / UX-UI Designer / Photographer

Hi, I'm Rohit. I'm a full time UX Designer and a hobby Photographer. I love colours, majorly Blue. It energises my thought brain cells. I look at an object or a view and frame it as a photograph in my mind, trying to figure out how best this can be framed, how best it can be made meaningful. I observe the human mannerisms, how they react to all kinds of situations or how they handle them. What they mean by what they say. I put forward few mannerisms to see how people they react, some have a question face, some just don't react and some get offended. Why? All this comes to the one single need of my career. UX.

UX I understand is not about layouts, elements, colours, text, alignments, size, shapes or patterns but, it's a methodology, it's about all of these when combined to give you an effective User Experience that can trigger an emotion in you that you'll love and be effectively useful.

I work all my way to this in my daily life. My bigger goal is to be able to educate how UX can change the whole cycle of a design and create new opportunities in business and more personalised and engaging to users. I believe UX can do wonders.

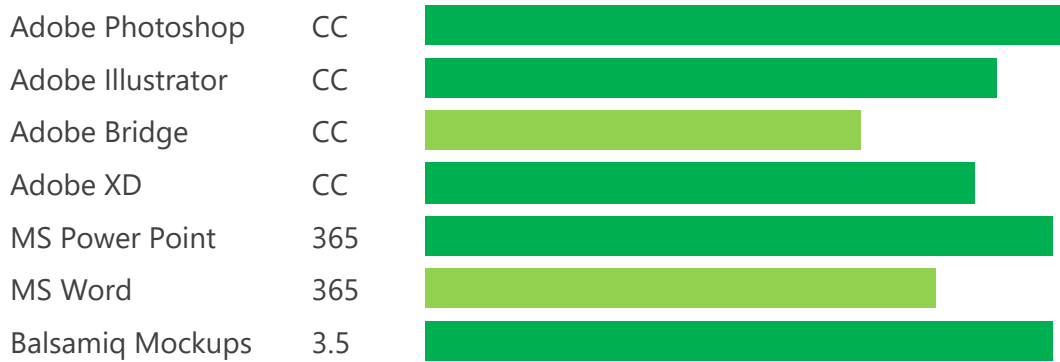
EXPERIENCE

I started off with Creative Network as a Graphic Design in Print media. I changed my stream by mistake to web a year later in Ybrant Technologies. I liked the mistake. I love it now.

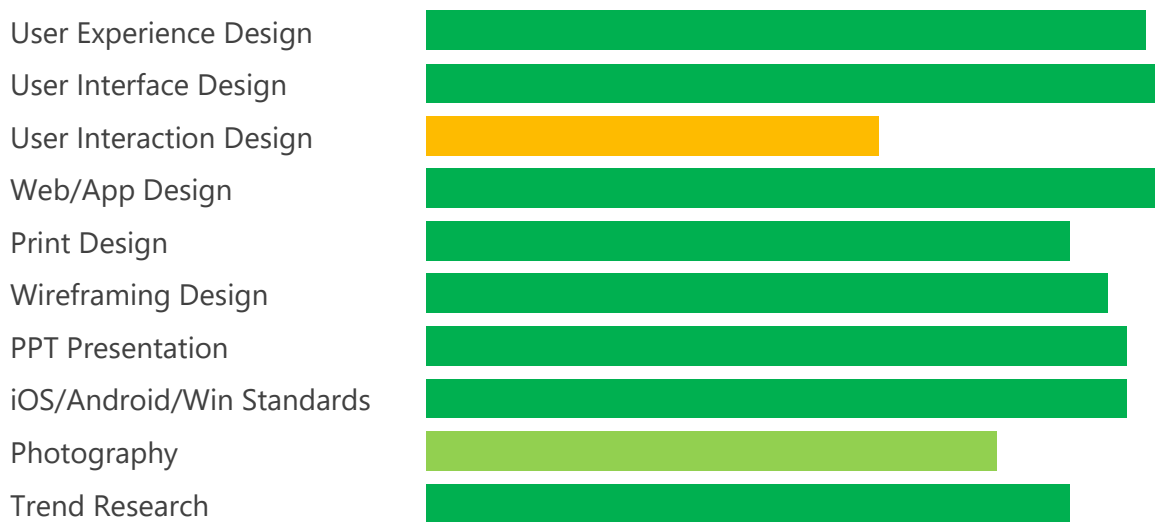


14+
YEARS EXP.

TOOLS



SKILLS



PORTFOLIO / Visit bit.ly/uxdrar

Presentation available on request. Mail me on uxd@imrohit.com

EDUCATION

Course	Marks	Year
<small>HUMAN FACTORS INTERNATIONAL</small> The Science and Art of Effective Web Application & Design	Cert.	2011
<small>WWW.SESSIONS.EDU</small> Sessions.edu - Colour and Layout	95%	2006
<small>SRI VENKATESHWARA COLLEGE OF FINE ARTS</small> Bachelor of Fine Arts	85%	2004
<small>SIDDHARTHA HIGH SCHOOL</small> S.S.C	40%	2000

OFFBEAT

- I'm a Gemini, 83 born, 5th of June. Married, 6.4 Yr. old beautiful daughter, Wife's a Math lecturer at Bhavan's Vivekananda Degree College.
- I do lots of Painting, D.I.Y and Upscaling work, to break away from work. I also run a page on Instagram in the name of 'ArtSpecies' where you can follow my creations
- I like listening to new music, it helps keeps me alive and moving
- I do a bit of Water Diving (yeah, it just happened)
- I watch a lot of TV Series and Movies. They have impacted me big time in understanding many things and improving my communication and vocabulary
- Photography to me is like zipping open my mind, it's just refreshing, even if the output it bad doesn't matter, and it's the process that excites me. I don't worry about the output too much, only when it's important.
- I love organizing (digital content)
- If I wouldn't have been a designer, I'd have been working for NASA or would've pursued singing.

I hereby state that all said and written in this document are true, complete and correct to the best of my knowledge and belief.

Yours truly,
Rohit Arun Rao

Date:
13/02/2018